



विद्या सर्वार्थ साधिका

ANANDALAYA

Periodic Test - 2

Class : XI

Subject: Business Studies

Date 18/12/2019

M.M: 40

Time: 2 Hours

General Instruction:

- (i) Answer to questions carrying 1 mark may be written in one word or one sentence.
- (ii) Answer to questions carrying 3 marks may be written in about 50 – 75 words.
- (iii) Answer to questions carrying 4-5 marks may be written in about 150 words.
- (iv) Answer to questions carrying 6 marks may be written in about 200 words.
- (v) Attempt all parts of a question together.

1. Identify the kind of social responsibility in the following statements: (1)
 - a) Respecting the religious sentiments of all groups while promoting a product.
 - b) Produce goods and to sell them at a profit.
2. What do you mean by Entrepreneurship Development? (1)
3. Out of the trading concern and a manufacturing concern, which will have large amount of fixed capital? (1)
4. An enterprise must behave as a good citizen is an example of its responsibility towards: (1)
 - (a) Owner
 - (b) Workers
 - (c) Consumers
 - (d) Community
5. Funds required for purchasing current assets is an example of: (1)
 - (a) Fixed capital requirement
 - (b) Ploughing back of profits
 - (c) Working capital requirement
 - (d) Lease financing
6. Mention any two problems faced by small business. (1)
7. What do you mean by business ethics? (1)
8. Aayushmaan started a Car Cleaning Service in Mumbai. His total investment in equipment is `4 crores. How will you classify his business under the Micro, Small and Medium Enterprise Development Act, 2006? (1)
9. 'Retained earning can be used by both new as well as old company'. State whether the given statement is True or False. Justify your Answer. (1)
10. How do small scale industries prove to be the second largest provider of employment in India? (1)

11. Aquasure Ltd. Manufactures RO water purifiers. In order to increase sales of their product, they encouraged their salesmen to make false claims to customers about the quality of their RO. This increased the sales of their water purifiers. Identify the group whose interest is being ignored by Aquasure Ltd.? Also state four responsibility which the company should follow towards this group. (3)
12. Jupiter Ltd. is a well known manufacturer of sanitary fittings. Recently, the company was in short of funds for meeting its day-to-day expenses. So, the company approached one of its suppliers to grant 60 days credit on purchase of raw material. On the basis of creditworthiness of Jupiter Ltd., the supplier granted the credit. Identify the source of finance highlighted in the given case. Also, state its four merits. (3)
13. "Certain factors have forced and convinced the business enterprises to consider their social responsibilities". Enumerate and discuss the factors in brief. (4)
14. "Small scale industries play a significant role in developing countries like India". Justify the statement by giving suitable reasons. (4)
15. Differentiate between Shares and Debentures. (5)
16. Discuss the role of National Small Industries Corporation (NSIC) and District Industries Centers (DICs) in promoting small business units. (5)
17. Explain 'Global Depository Receipts' and 'American Depository Receipts' as source of finance. (6)

OR

- (a) Give the meaning of Public deposits. How can a company raise money through public deposits? Can such deposits be used to meet long term financial requirements of a business?
- (b) How does Inter-corporate Deposits act as an important source of finance?